



ANNUAL REPORT FOR THE ACADEMIC YEAR 2021 – 2022

ACADEMIC ACHIVEMENTS:

In this academic year 2021 – 2022 Department of Business Administration has made innumerable achievements. We produced 100 % results in University examination.

Class Room Activities

To improve the expertise skills of our students they are encouraged to participate in group discussion, conducted in the class room. Apart from this compulsory seminar for final year students was conducted in order to inculcate communication skills.

National Level Seminar

The Department of Business Administration Organized a National Level webinar on the topic “Opportunities for management graduates” on 23rd August 2021 two resource person shared their address about the topic Dr. G. Rajini, Head, Department of Management Studies, Veltech University, Chennai and Mrs. Vidya, General Manager, District Industrial Centre (DIC), Vellore were those eminent personalities. Dr. C. Arunachalam, Head & Asst. Prof. of Business Administration gave welcome address our honorable principal Dr. M. Valarmathi, M. Sc., B. Ed., Ph.D., gave presidential address 210 of candidates and 50 faculty members from national wide participated in the webinar.

Best Student Award

In this academic year Ms. Usharani. G from III BBA was selected as best student from our department.

Student Association Function

On behalf of students association function our department organized a workshop on Consumerism which was held on 23.03.2022 at K.M.G. Old Auditorium between 10am to 1pm Dr. T. Afsar Basha, Dean & Associate Professor, Department of Commerce, Islamiah College (Autonomous), Vaniyambadi addressed the gathering.

Zappy – 2022 (Management Games)

It is an annual intra department event which is conducted among our students every academic year on 24.03.2022 between 10.30am to 1.00pm the following games were conducted among our students every academic year on 24.03.2022 between 10.30am to 1.00pm the following games were conducted business quiz, best manager, communication game, paper presentation and marketing game was conducted and top three was selected for award in each game.

Off Campus Program

On 30.03.2022 a national level conference on the topic “Corporate Social Responsibility – Opportunities and Challenges” was held at Islamiah College of Arts and Science (Autonomous), Vaniyambadi 17 of our students participated in the conference.

On 23.04.2022 a inter collegiate event MEST 2k22 held at Donbosco College of Arts & Science, Yellagiri 21 of our students participated in the event. Mr. R. Tharunkumar of III BBA won I prize in best manager, Mr. R. Madhankumar & Mr. D. K. Gurumurthy of III BBA won I prize in meme bazaar, Mr. P. Lokesh of III BBA won II prize in poster presentation, Mr. E. Luka, Mr. R. Sarath & Mr. V. Vishnukumar of II BBA and Mr. Nirmalswamy. K & Sudharsan. G of I BBA won III prize in mime show.